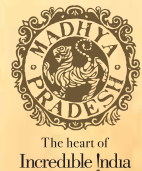




The Real India
Homestay
Madhya Pradesh



Madhya Pradesh
Tourism Board, Bhopal





Introduction

There's a saying in India, "*Atithi Devo Bhava*", which means "The Guest is God". Indians consider it a huge honour to have guests in their home, and go out of their way to please them. There's nothing like Indian hospitality. Most visitors come to India to experience true Indian culture and hospitality. Lately visitors prefer homestays over hotels due to the change in tourism patterns.

Department of Tourism, Government of Madhya Pradesh came up with 4 schemes, that can provide opportunities to the house owners of urban and rural areas who are willing to accommodate domestic and international visitors in some portion of their house. These schemes will enable property owners to introduce tourists to the rich culture, cuisine, customs and lifestyle of the *Heart of Incredible India*. Also, these schemes will ensure recurring source of income for property owners and will generate employment opportunities.

To supplement the available tourist accommodation in cities, villages and places near to tourist interest in the state, Madhya Pradesh Tourism has introduced Home Stay establishment schemes-

- ***Homestay Establishment (Registration and Regulation) Scheme 2010 (revised 2018)***
- ***Bed and Breakfast Establishment (Registration and Regulation) Scheme 2019***
- ***Farm Stay Establishment (Registration and Regulation) Scheme 2019***
- ***Gram Stay Establishment (Registration and Regulation) Scheme 2019***

Why you start a Homestay ?

1. If you are a retired person, a businessperson, a medical practitioner etc, who likes networking and sharing experiences then, you can start a homestay.
2. If you want to join the fast-growing tourism Industry and want to earn extra income at home, through tourism along with your current work.
3. If you like to interact with people, and introduce them about your culture, food, clothing, local music, art-handicrafts and traditions.
4. If you are practitioners of traditional Indian practices such as Yoga, Naturopathy, Wellness Centre and want to benefit tourists through it.
5. If your house has at least 01 and maximum 06 additional rooms and you are willing to earn extra income through the rooms by letting them out for tourists.
6. If you want to grow your business through networking and willing to interact with people of other cities / countries.

Then, the Homestay Schemes are suitable for you.



About Scheme

Homestay Establishment (Registration and Regulation) Scheme 2010 (revised 2018):

The scheme is introduced for providing comfortable home stay facilities to supplement the available accommodation for tourists to experience the reputed Indian hospitality, cuisine, customs and traditions by staying with Indian families. Homestay owner resides in the same premises, and spares a portion of it for homestay facility.

Bed and Breakfast Establishment (Registration and Regulation) Scheme 2019:

Under this scheme, additional space of residential property holders in urban areas can be used for tourist accommodation, in which either the property holder / caretaker resides. Property holder has to provide accommodation and breakfast / food etc.

Farm stay Establishment (Registration and Regulation) Scheme 2019:

Farm stay means a residential building situated outside the boundary of the municipal corporation in which the property holder / caretaker resides. In such farm stays, tourists will get an opportunity to experience accommodation in natural environment, catering and various recreational and nature related activities.

Gram Stay Establishment (Registration and Regulation) Scheme 2019:

Gram Stay means residential buildings located in the Gram Panchayat area where the home owner resides or a registered cooperative society or a registered self-help group for tourist accommodation may operate the unit. Tourist shall get the experience of rural culture, environment, food etc.

Required Registration Criteria

- Purely residential unit, in which the unit owner or caretaker physically resides and a separate kitchen is operated.
- Homeowner may offer a minimum of one room and maximum of six rooms for tourists, except the rooms required for personal use.
- Suitable and comfortable facilities like bathrooms, toilets, water, power supply, furniture etc. in the unit. The unit should have window and proper ventilation.
- The Homestay should be in a good condition and with proper sanitation along with adequate arrangements for security including fire protection and accessibility.
- Same property holder cannot register separate bed and breakfast units in the same premises / colony / building.



Registration Process

Property holders may register their unit either by themselves or through MP Online kiosks, in a very simple and easy online process.

For online application one can refer to this website

<http://mphomestay.mponline.gov.in>

Details of application fee

Name Category	Application Fee (GST Additional @18%)
Home Stay	Silver Category - 1000/- Gold Category - 2000/- Diamond Category - 3000/-
Bed and Breakfast	2000/-
Farm Stay	5000/-
Gram Stay	1000/-

The validity of registration is 3 years.



Advantages

- Recurring source of income in collaboration with Madhya Pradesh Tourism.
- Hospitality partnership with MP tourism.
- Publicity & promotions of all registered properties through website and on other platforms.
- The registered units will not be required to take separate food and restaurant license.
- One-time financial support for marketing (Brochure/ Website).
- Attractive Incentives on achieving minimum occupancy.
- Provides guidance for marketing and necessary technical support as per market demand.
- Provides opportunities to participate with MPTB in National and International events to showcase your property.
- Hassle free online registration process.

Comparison of Schemes

S.No.	Particular	Homestay Scheme 2010	Bed and Breakfast Scheme	Farm stay Scheme	Gram Stay Scheme
1.	Operation of the unit	Property owner	Property owner or Caretaker	Property owner or Caretaker	Property owner
2.	Accommodation/ Rooms	Minimum 01 & Maximum 06 rooms (up to 12 beds).			
3.	Registration fee (GST Extra)	Silver – ₹ 1000 Gold – ₹ 2000 Diamond - ₹ 3000	₹ 2000	₹ 5000	₹ 1000
4.	Registration Validity	3 years			
5.	Tourist facilities	Accommodation and catering		Recreational activities/ related to rural life with accommodation and catering	
6.	Area	Urban/Rural areas		Outside of urban body (near to city)	Gram panchayat
7.	Room size (Minimum)	100 sq. ft	120 sq. Ft.	Single bedded 150 sq. Ft. & Double bedded 200 sq. Ft.	100 sq. ft.
8.	Wash Room Size (Minimum)	Silver – 30 sq. ft. Gold – 45 sq. ft Diamond - 60 sq. ft	30 sq. ft.	32 sq. ft.	-
9.	Renewal fee	₹ 1000 + GST	₹ 2000 + GST	₹ 5000 + GST	₹ 1000 + GST
10.	Incentives (one time)	Silver: Nil. Gold: 25,000 Diamond; 50,000	After 1st year- completing 50 days guest accommodation-awarded amount Rs. - 15,000 / - After 2nd year- completing 75 days guest accommodation-awarded amount Rs. - 20,000 / - After 3rd year- completing 100 days guest accommodation-awarded amount Rs. - 25,000 / -		
11.	Promotion support (one time)	Brochure/ website maximum Rs. 10,000	Brochure preparation maximum amount - Rs. 10,000/ - Website preparation maximum amount - Rs. 10,000/ -		
12.	Support in Travel mart	Partial support for Participation in National & International Travel Mart – 50% of total expenditure or maximum Rs. 50,000/-			
13.	Support for Skill Training	Travel allowance support for skill development training in other city, support of Rs. 500 per person per Homestay.			



The heart of
Incredible India

For any queries contact:

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www.tourism.mp.gov.in

www.mphomestay.mponline.gov.in (for registration)